



2013 NBA COACHES CLINIC

DOC RIVERS

Young Coaches....

- *we have all had "difficult" players, not problem players.**
- *my first year we had 52 transactions, and 23 players to training camp.**
- *a player may not be a bad guy, he was just bad for me.**
- *I had zero coaching experience except for a two week period under Mark Hughes in Grand Rapids of the old CBA.**
- *doing TV was great for me, (advice from coaches, see other things, form ideas).**
- *I kept two pads while doing games, one for the game notes, one for drawing plays, etc...that I kept during the games.**
- *It was great to sit with coaches and ask questions during pre-game interviews.**
- *I heard,"How did he get the job, he didn't pay his dues". All I could do was to make I worked hard to make sure the one guy who chose me was right, (the owner).**
- *IQ hires EQ (emotional intelligence).**
- *Where ex-players who now coach can help:**
 - 1. Locker Room...what' going on and being said.**
 - 2. Move players in the locker room...new guys next to the real leaders.**
 - 3. Trainers, strength coaches, etc...must send YOUR message.**
 - 4. Don't need to tattle, need to share with me what's going on.**
- *Convince that sharing is good.**
- *After 20 games, we were struggling, I changed my offense...don't be afraid to take chances.....be yourself.**
- *Keep "openminded" when you become "smart".**
- *Young Coaches....just coach your guys.**
- *I don't read papers...haven't read the LA Times since I got here...it empowers me.**
- *If they start repeating what you have said to them in the media, in practice, etc.....you have got them.**

Team Building....

- *If I draw up an awful play and all 5 follow, it will work, but if I draw up a great play and only 3 follow it won't.**
- *Assistant coaches who were recent players....your playing career doesn't matter anymore.**

- *Make a play yours, even, and especially when you steal it.**
- *Must get buy in from your players.**
- *As soon as I got this job, I met with DJ, Blake and CP....and asked them about their "outs" ...there is no outs, you win or lose.**
- *Call, Text, Negotiate, Movie Clips,...constant touching...Harvard study in 2008 of major sport teams.....Celtics touched the most.**
- *Bill Russell: they must absorb you.**
- *The Championship Celtics of the 60's and 70's....#1 thing was they ALL BELIEVED in Red.**
- *2013 Finals....both teams figured it out...great series. Dallas/Heat in 2011...Dallas figured it out and Heat never did.**
- *WHAT I WANT IN PLAYERS.....intelligence, toughness, serious, players who are over themselves.**
- *Big 3...picked them up for the Duck Tour in Boston....Paul knew what was going on because he had taken it before. The route was the exact same one that the Red Sox and Patriots had taken for championship parades....gave them each a note with a simple message..."trust me".**
- *Biggest mistake I have made was naming a captain, (McGrady). They will figure it out when the ref meets them at center court.**
- *Players # 12-15 are VITAL....they must fight for you.**
- *Character/Message...you must fight for those everyday.**
- *Its' not practice, it's PLAYOFF PREPARATION.**
- *Must sell your vision to your players.**
- *Pat Riley with the Knicks....got us to follow and buy what he was selling.**

RIC BUCHER

Media Training

- *92% of what you convey in an interview is non-verbal.**
- *Be conscious of dress, what is in the background, etc.....**
- *Eye contact.**
- Get out in front of a hot topic ASAP.**
- *Twitter is a loud noise. You must control the narrative. I strongly coaches have an account.**
- *Charles Barkley...he has done some horrible things, but, he has always answered the questions.**
- *Interview the interviewer before hand for preparation.**
- *EVERYTHING IS ON THE RECORD.**

Perception is reality

- *Are you authentic? Are you a good representative for an NBA team? What is your identity?**

- *What is your Identity among owners, coaches, players and the media?**
- *Do you want to be seen as innovative? Insightful?**
- *How do you want the media to see you?**
- *It should be a conversation, not an interrogation...control the conversation.**
- *Have a game plan....fans and media want your insight.**
- *Be forthright, but friendly...dress, facial expressions, mannerisms.**
- *Be consistent with the media....remember that they have a job to do.**

Using Social Media to Show Your Personality

- *Reasons for being on Twitter....**
 - 1. Makes you look current to players.**
 - 2. Allows you to connect with the public.**
 - 3. Examples are Mark Jackson, Daryl Morey, George Karl.**
- *You must assume everyone will see your tweets.**
- *You control the message.**

PHIL JACKSON

Young Coaches, Making It Your Own

- *My injury allowed me to observe and do stuff as a coach. (Red Holzman)**
- *Teamed up w/ Kevin Loughery. He got thrown out a lot, so I got a taste.**
- *Replaced Dean Meminger (rest his soul) in the CBA.**
- *I worked the Flex and Hawk, didn't like either.**
- *Tex and Johnny Bach were with the Bulls. We went to LMU and coached summer league. Bulls were in the Triangle. I chose this system with the Bulls.**
- *You must have the skills with a system.**
- *Must have STANDARDS.**
- *4 footworks on the wing and hi post.**
- *Our first work was fundamentals.**
- *Systems teach leadership.**
- *We needed a 2 guard front to beat the pressure of Detroit.**
- *Needed a system available where the BALL DOES THE WORK.**
- *Role players need a system.**
- *System allows you to evolve.**

Staffing

- *Didn't get people that thought like me.**
- *8:30 breakfast meetings for practice planning.**
- *Get a copy to GM, etc....show you are organized.**
- *Chuck Daly hired Dick Versace to get a different voice.**

- *Give your assistant coaches a voice...game plans, walk through, film.
- *Estimated we have 7,000 meetings, including all time outs, during the season.
- * Books....some read them, some didn't...personal touch. I'm shy and reclusive, so I thought books were good.
- *TEAM....chemistry s all above everything.
- *Triangle allows players to feel freedom in a given space.
- * Not a big fine, social fines mainly...called them "silly" fines.
- *RESPECT thetraining room, locker room and the game.
- *Leaders are not always the stars....D Fish.
- *Like to break the season into segments....5 games, 10 days, road trips, etc...
- *We have to teach....ASSUME THEY KNOW NOTHING.
- *So many kids coming into the game now.
- *The challenge is the quality of your time.

FRANK VOGEL

Defense

- *Length is LETHAL. Stay BIG.
- *We want Def/Off BALANCE, not 5th in one and 25th in the other.
- *Play with length, deflections/contests.
- *We resist the temptation to play small.
- *Train our 4's to guard spot up shooters in the pick/pop, and 3 point shooters of all sizes.
- *Everything starts with length.
- *ANATOMY OF A STOP
 1. Transition defense
 2. 1 on 1 defense
 3. Help teammates that are beat. Help teammates through screens.
 4. 1 shot defense...finish with a rebound...all 5.

Transition Defense

- *Floor balance on the Raise of the Shot, 1,2,3. (back on the raise)
- *React to turnovers-first 5 steps...remember Don Bebee chasing Leon Lett in the Super Bowl?....never gave up.
- *Sprint, Talk, Matchup, Ball, Man.
- *Bigs load to athletic open court drivers....Alert to Drags....Trailers find shooters.
- *Transition build up Drill
 - * FT begins...2/1, 3/2, 4/3, 5/4, 5/5 then a 3 minute game where coach defines the variables.

Help-Shell Defense

- *drill pressure and containment.**
- *Stance....not a "no middle" stance but rather a stay in front stance.**
- *6 Eye help commitment to enhance pressure.**
- *Trap the Box.**
- *X out on shooters.**

P/R Defense

- *Minimize rotations....guard the paint and still stifle opponents 3 point attack.**
- *Guard it w/ 2 men as much as possible.**
- *Blitz (Show) w/ all 4's, (one way philosophy).**
- *Blue (Drop) w/ 5's...rim protectors.**
- *Blitz to deny throwback to all 3 point shooting screeners at all angles.**

Spread P/R Coverage

- *BIGS....**
 - 1. protect rim, recover to roller for pocket pass**
 - 2. No rollers behind.**
- *GUARDS...**
 - 1. don't get screened...over/under.**
 - 2. rearview challenge...behind shooter.**
 - 3. Paint switch for pocket pass or box out.**
- *CHUGGERS/PINCHERS...**
 - 1. wings/corners...invaluable.**
- *stay home on shooters....be IN to get OUT.**
- *"Hi Nail " on 3 point shooters.**
- *Early ball pick up=back to your own.**
- *Stunt challenge,(faking).**

Blitz Scheme (Show)

- *Big covers own when screener pops for the 3 point line, and deny throwback, high hands.**
- *5 covers the roll.**
- *"Square stance".**
- *Limit switching as much as possible.**
- *Switching is vital vs. some teams.**
- *Like size as much as possible.**

Defend w/o Fouling

- *Highest O.E.R. is the FT.**

- *Use length to contest / passing lanes.
- *Shot fake discipline must be drilled.
- *Straight ups vs. charges...(Back of hands on front of the rim).

ANALYTICS

Gersson Rosas (Mavs) Tommy Sheppard (Wizards) Brian Kopp (Stats, Inc.)

- *Analytics is the language of the new owners...they are comfortable with numbers, spread sheets, etc....
- *It is only a tool.
- *You need as much information to make an informed decision.
- *Injury prevention.
- *It usually confirms what you usually want.

Sports Vu

- *Van Gundy... “box score indicts, video convicts”.
- *Player tracking system...6 cameras in each arena.
- *Tracks movement.
- *6 cameras...6 angles.
- *1st Layer....Automate data collected manually. Example: touches, dribbles, event locations. Shot clock efficiency.
- *2nd Layer....add context to existing data..reb/reb chances, in traffic?...Chances?...area?...potential assists..shooting
- *3rd Layer ...movement, location data....Drives, etc...

DON VADEN (NBA Director of Officials)

Points of Emphasis:

1. Screens...subtle hip checks, legs.
2. Face Up Travels.
3. Contact on jump shooter.
4. Discontinued dribble.
5. Delay of Game.
6. Speed up FT's.

Rule Changes

- *An offensive player cannot stand off the court.
- *Clear Path...in front and you reach.
- *Replay...foul off the ball can be looked at when there is a foul during upward shooting motion.
- *Can penalize a flagrant on replay.

BOBBY WEBSTER Toronto Raptors, Salary Cap Management

- *CBBA governs conduct, salaries, drug tests, trades, draft, etc...
- *10 year term, wither side con opt out after 6th year, we are in 3rd year.
- *Revenue Split (\$4.5 billion) 50/50 split between owners/players.
- *Restrains on high salary teams....Hi tax rates, lees \$ to free agency, trade restrictions.

	TAX RATES	
Above \$		2013-14
0-5 million		\$1.50
5-10 million		\$1.75
10-15 million		\$2.00

JASON KIDD (NETS) LARRY DREW (BUCKS) DENNIS LINDSEY (JAZZ)

LD

- *Ivan Johnson was brought in for toughness.
- *I rolled the dice and was glad I did.
- *4 C's...Communication, Consistency, No Compromising, Composure

DL

- *worked for different type guys.
- *Slow, Stupid, Soft, Selfish...if you were any 2 of these, we don't want you.

JK

- *Players look for cracks in a coach.
- *Players must see you work, don't sleep on plane.
- *12-15 guys help you win championships.

PAT RILEY

- *6th generation in basketball.
- *Best lesson on coaching I got was to “coach ‘em up”.
- *Talent is more important than anything.
- *Got the opportunity to coach Lakers in 1981...I parodied my coaches.
- *Jerry West sat on the bench with me for two weeks.
- *Only way I knew how to coach was to drive them.
- *If you don't drive them, they won't drive themselves.
- *Asked my 1988 team to improve 1% in career best numbers in 5 areas, this would result in 12 players improving the team 60%.
- *Want to take great pride in name on the front of jersey.
- * If you talked to my players today, they would take great pride in making in through.
- *COACHING...”Interactive relationships where you get hired to get a desired result”.
- *Big difference between BELIEF and TRUST.